



## BEST MUSEUM ENVIRONMENT

**Designer:** Bowman Design Group  
**Builder:** K2 Fabrication  
**Client:** Aquarium of the Pacific  
**Project:** Ocean on the Edge

As part of the aquarium's 10th anniversary celebration, this exhibition highlights the 10 most important issues facing the World Ocean. Each of the 10 issues has its own distinct exhibit, while a unifying palette of repeated components keeps visitors oriented as they move from one topic to the next. The complex science is clarified by focusing on the crux of each issue, rather than a catalogue of facts and figures. A photo background identifies each topic and ties visitors to that area's content. A life ring buoy repeats the exhibition logo at each topic area while identifying the content; the center of the ring contains a graphic image of a world map. A slab-shaped panel at each topic area describes impacts on the ocean, while a circular world map associated with each "Ocean Impacts" slab provides a unique, scientific graphical interpretation of each subject. Brushed aluminum masts physically and visually tie the informational support pieces to the display, and a blue nautical flag at the top of each mast uses a unique graphic icon to identify the display. Blue, wavy-edged labels top each display, and the exhibits include a variety of display media that are arranged at different heights for visual interest and easy access. Interactives include narrated and silent video programs, a tidal current electric generator demonstration, flip-door interactive panels, and animal observation and touch tanks. Due to the high volume of visitors, interactives are intentionally simple and minimize dwell time.